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AWT Announces Five Specialized Services by Vessel Type

AWT Rolls Out Specialized Services for Tankers, Bulk Carriers, Break Bulk Carriers, Liners, and Pure Car Carriers

SUNNYVALE, Calif. and OSLO, Norway, Nor-Shipping Conf., Stand # D01-01A, May 24, 2011 – [Applied Weather Technology](#), Inc. (AWT), today announced ship routing and fleet management services designed to meet the specialized needs of voyages by vessel and cargo type. With maritime experts specializing in each of five ship types, AWT aims to meet the specific, segmented needs of the industry, ultimately helping to enhance fleet safety and reduce fuel consumption.

“At AWT, we are dedicated to continuous innovation to meet the needs of our customers,” said Skip Vaccarello, president and CEO for AWT. “We understand that ship routing and fleet management encompass myriad factors. Now, by offering specialized services, we are providing that next level of personalized service.”

Targeted Utilization of AWT’s Experts, Industry-Leading Products and Services

AWT’s routing experts zero in on specific needs by vessel type – including vessel age, type, size, speed, cargo, draft, client and vessel special requirements – then plot the most appropriate routes based on the goals of each individual voyage. Providing the most comprehensive services, AWT’s experts include meteorologists, route analysts, forecasting specialists, maritime scientists, computer scientists and technology innovators, mathematical modelers, end-of-voyage analysts and ship captains who are all focused exclusively on fleet optimization to identify the safest and most cost-efficient routes while also reducing fuel consumption, costs and carbon emissions.

Pre-voyage planning and daily status reports with alerts and links to detailed voyage information are provided. AWT’s BonVoyage (BVS) marine voyage optimization software considers many

variables, including weather and sea conditions, scheduled arrival times, and fuel consumption targets. Additionally, with AWT's innovative GlobalView™ Fleet Management System, fleet managers can track in-the-moment ship performance, fuel consumption/carbon emissions, weather conditions, ETAs or other factors specific to those vessel types.

For example, as part of AWT's Tanker Service, fleet managers are given laycan data to ensure that the ETA of the vessel remains within the agreed laycan. Fleet summaries with color-coded icons give a quick view to easily identify ships that need attention regarding fuel consumption and estimated time of arrival (ETA). The data is refreshed every hour to show up-to-date status of the fleet. Custom reports can be generated for each vessel type and customer-centric reports vary by company and its departmental requirements.

"We believe AWT provides highly specialized services for our business needs," said Erik Hjortland, Advisor, Ship Performance and Bunker Management, Odfjell Tankers. "We consider AWT to be a very innovative company, and they are very customer driven."

For more information on offerings specific to Tankers, Bulk Carriers, Break Bulk Carriers, Liners and Pure Car Carriers (PCC), visit www.awtworldwide.com or call 1-408-731-8600.

About AWT

AWT (www.awtworldwide.com) is the leading provider of fleet optimization services and onboard voyage management software designed to help ship owners, charterers, operators, fleet managers and captains identify the safest, most time-efficient or fuel-efficient routes for their fleets, as well as reduce fuel consumption, costs and carbon emissions. AWT is focused solely on the maritime industry and staffed by world-renowned experts in ship routing, meteorology, IT, and maritime science, as well as former ship captains. Using the most sophisticated technology available, AWT routes more ships per month than any other company. Founded in 1996, AWT is privately held and headquartered in California's Silicon Valley, with worldwide offices located in the UK, Hong Kong, Shanghai, Singapore, Japan, Korea, Germany, New York, and New Jersey. More information is available at www.awtworldwide.com or by calling 1-408-731-8600.

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