



The Fleet Optimization Experts

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Applied Weather Technology Announces Asia-Pacific Expansion, Opens New Offices in Singapore and Tokyo

New Locations Provide Regions with Greater Access to the Leading Weather- and Ship-Routing Technology

SUNNYVALE, Calif., October 6, 2010 – [Applied Weather Technology](#), Inc. (AWT), today announced the company is expanding in the Asia-Pacific region with the opening of new offices in Singapore and Tokyo. The intent of the expansion is to better serve AWT's customers in these important regions with local resources.

AWT is the largest company that exclusively specializes in providing the maritime industry with marine voyage optimization software and routing services that help ship owners, operators, fleet managers and ship captains to identify the safest and most time-efficient routes, as well as reduce fuel consumption, costs and carbon emissions.

"We're seeing growing global demand from companies that are realizing how significantly the latest weather- and ship-routing technology can help keep vessels safe, reduce fuel consumption, costs and carbon emissions," said Skip Vaccarello, president and CEO for AWT. "The opening of our new offices in Singapore and Tokyo puts AWT in a better position to bring these benefits to companies in the Asia-Pacific region."

AWT's Singapore office is located in the heart of the business centre at 50 Raffles Place, #37-03 Singapore Land Tower, 048623 and can be reached at +65 6829 7133 or awtsgp@awtworldwide.com.

AWT's Tokyo office is located in the Sato Building, 303 Nishi-Kanda 2-1-6, Chiyoda-ku and can be reached at +81 3 5211 5652 or awtjapan@awtworldwide.com. The expansion adds to existing AWT offices worldwide in Hong Kong, Shanghai, Korea, UK,

Germany, New York, and New Jersey. AWT headquarters are located in Sunnyvale, Calif., in the heart of Silicon Valley.

AWT routes more than 35,000 voyages per year and more ships per month than any other company. The company's staff of weather routing experts recommend the safest, most time-efficient or fuel-efficient routes by analysing key variables including wind, sea and ocean currents as well as vessel type, age, stability, cargo and speed. In AWT studies, fleets using AWT's routing services have realized fuel savings of between 5 and 10 percent, which in some cases could amount to saving hundreds of thousands of dollars per year.

AWT's BonVoyage System (BVS), the world's most popular on-board system for optimizing marine voyages, is used by captains aboard more than 3,500 ships to identify the safest and most time-efficient or fuel-efficient routes to their destinations, given the latest weather and sea conditions as well as vessels' specifications. AWT recently announced [sales of BVS increased by more than 25 percent during the first nine months of 2010](#), which the company attributes in part to innovations in the latest release of BVS, version 6.0, such as high-resolution updates of Naval Coastal Ocean Model (NCOM) data. The updates offer a new way for captains to reduce fuel consumption and carbon emissions on coastal voyages in addition to transoceanic ones.

About AWT

AWT (www.awtworldwide.com) is the leading provider of fleet optimization services and onboard voyage management software designed to help ship owners, charterers, operators, fleet managers and captains identify the safest, most time-efficient or fuel-efficient routes for their fleets, as well as reduce fuel consumption, costs and carbon emissions. AWT is focused solely on the maritime industry and staffed by world-renowned experts in ship routing, meteorology, IT, and maritime science, as well as former ship captains. More information is available at www.awtworldwide.com or by calling 1-408-731-8600.

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